

INSTRUCTIONS FOR AUTHORS



1. Blog Length

All blog posts must be 1000 words or less.

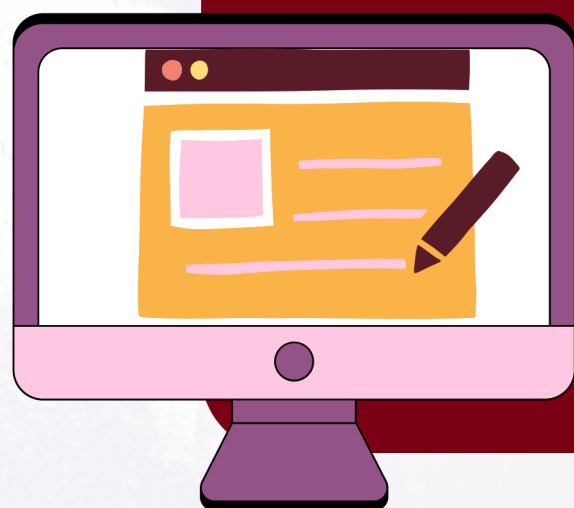
2. Topic and Title

Make sure your blog post has a catchy title that grabs people's attention, and makes it clear what the blog post is about. We are particularly interested in writing about current/recent events.



3. Blog structure

Your blog post should be divided into 3-4 sub-sections, each of which with its own (clear and catchy) subheading.



4. Use clear language

Your post should be written with a broad audience in mind - i.e. people who are knowledgeable, but non-expert on your topic. Make sure you define key terms, avoid specialized jargon, and explain acronyms. Write short paragraphs, and break up long sentences with shorter ones. Cut out any unnecessary words, sentences, or paragraphs.



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5. Let your personality shine

A good blog post is instructive and engaging. Write something that you think people would enjoy reading!

6. References:

Please use only hyperlinks for your references, making sure that all of the links are still working.



7. Formatting:

Create a brief 1-2 lines bio for yourself, and select copyright-free images related to your post (for more on that, see pexels "how-to" pdf).



8. Submission

Submit your blog post in word doc via our website or send it to Editorial Manager at: popandsec@gmail.com



Plagiarism in any form will not be tolerated, and will immediately result in the rejection of the blog post. Remember: we are interested about what YOU have to add to the conversation—Not what people have already said!